

Time Slot	Design Room 1	Design Room 2	Drawing Room 2	Studio B	Studio D
10:00 AM	Matthias Mueller Using Data Analytics To Drive Your Design Decisions #CCN17DataDesign	Liz Denning Making Video Work for Marketers #CCN17VideoStrategy	Sally Hendrick The Top 10 Mistakes in Facebook Ads #CCN17Facebook	Dave Delaney Networking for Nice People #CCN17Networking	Beth English Develop Your Vision with Creative Practices #CCN17Vision
10:45 AM	Stephanie Dean & Anna Foka Holding Up Half the Virtual Sky #CCN17VirtualSky	Aaron Lindsey Editing Your Podcast with Adobe Audition #CCN17Editing	Todd Brison 3 Phases all Successful Creatives Go Through #CCN17CreativePhases	Pamela Coyle Hero or Zero - Does your home page have the right stuff? #CCN17Hero	Trevor Gormley & Michael Levashev PANEL: Experience Economy #CCN17Millennials
11:30 AM	David Fox Brainstorming the Brainstorm #CCN17Brain	Steve Lewis Video as Compound Content #CCN17Video	David Rumsey & Mike Hoffman Direct Response Marketing: Why It Still Works #CCN17Marketing	Kia Jarmon Leveraging Social Media to Enhance Diversity #CCN17Social	Maria Spear Ollis & Kristin Brogaard PANEL: Two Can Play That Game – Creating & Protecting Your Brand #CCN17Protect
1:00 PM	Kei Gowda VR for You #CCN17VR4U	Neal Samudre Using Convincing Copy & Simple Automation to Create Freedom in Business and Life #CCN17Funnels	Vannesia Darby Put Some Muscle Behind Your Hustle #CCN17Hustle	Jeff Sanders Next Level Podcasting: 5 Unique Strategies to Improve Your Skills and Captivate Your Audience #CCN17Podcasting	Corey Johns Create_Here: Tennessee's Creative Tech Industry Initiative #CCN17TNCreate
1:45 PM	Chandler Warrick, Matthew Wells, A.J. Grande PANEL: Budget Virtual Reality Production #CCN17BudgetVR	John MaGuirk Interviewing On The Fly #CCN17Interviewing	Christian Williams Walking the Tightrope of Creativity & Business #CCN17Tightrope	John Ellis The State of Search: What You Need to Know Today #CCN17Search	Hannah Hoffman The Art of YouTube #CCN17YouTube
2:30 PM	William Smith, Jr. The Virtual Metaverse for Content Makers #CCN17Metaverse	Peter Mancini The World of Casino Game Data Science #CCN17Casino	Kathryn Lang Find Your Peeps #CCN17Peeps	Kyle Young The Real Secret to Creating Content that Rises Above the Clutter #CCN17Clutter	Chris Burkmenn The Process of Becoming #CCN17Becoming
3:15 PM	Edwin Acevedo Digital touchpoints let you browse the real world #CCN17Touchpoints	Dale Rogers Let's Talk Multimedia #CCN17Multimedia	Mandy King Write Like An Astronaut: How to make sure your content speaks to your target audience #CCN17WriteRight	Don Roy Thought Leader? Me? Seven Reasons You Owe It to Your Brand #CCN17ThoughtLeader	Todd O'Neill PANEL: Intern by Intern Directions #CCN17Intern
4:00 PM	Mike Costa Presentation Power (That's the Point) #CCN17Presentation	Karla Burnett Launching Your Blog #CCN17Blog	Jon Wolfe Use Disagreement to Better Your Game #CCN17Disagree	Bayard Saunders Content Design for Shiny Objects #CCN17NewTech	Colin Yearwood More Sales Please #CCN17Selling
4:35 PM	After Party				

SPECIAL LUNCH PRESENTATIONS (12:15-12:50)

STUDIO A:

Life After Craft Content: A LIVE podcast with Carla Swank Fox, Ashley Lawal, Tomiko Peirano, and moderator Clark Buckner.

STUDIO D:

Design-a-Thon Nashville with Ian Rhett, Matthew Rogers, and the DATN volunteers.